

5/31/2022

RE: RFX #: 3000019106  
RFP #: 252-22-023  
Developing and Executing a Strategic Marketing and Communication Program for the Louisiana Department of Economic Development

Addendum No. 1

Your reference is directed to Solicitation Number 3000019106 for the Request for Proposal for Developing and Executing a Strategic Marketing and Communication Program for the Louisiana Department of Economic Development which is scheduled to open 4:30 PM on Friday, June 24, 2022.

**The following changes are to be made to the referenced solicitation:**

**1.6 Schedule of Events**

<u>Event</u>	<u>Date</u>
RFP advertised in newspapers and post to LaPac	May 16, 2022
Pre-proposal conference (if applicable)	Not applicable to this RFP
Deadline for receipt of written inquiries	June 13, 2022 at 4:30 p.m. CDT
Deadline to answer written inquiries	June 24, 2022
Deadline for receipt of proposals ALL PROPOSALS SHALL REMAIN SEALED UNTIL THE DATE AND TIME LISTED.	July 11, 2022 by 2:00 p.m. CDT
Presentations & Discussions (if Agency deems it applicable)	July 25-27, 2022
Notice of Intent to award announcement, and 14- day protest period begins, on or about	August 31, 2022
Contract execution, on or about	October 1, 2022

**1.7.2 Hard Copy Proposal Submission**

If submitting by hard copy, the proposal must be received in hard copy (printed) version by the RFP Coordinator on or before the date and time specified in the Schedule of Events. Proposers mailing their proposals should allow sufficient mail delivery time to ensure receipt of their proposal by the time specified. The proposal package must be delivered at the Proposer's expense to:

Christina Ocmant, RFP Coordinator, Louisiana Economic Development

For courier delivery, the street address is:  
LaSalle Building,  
11th Floor, Cubicle 11-76J  
617 North 3rd Street  
Baton Rouge, LA. 70802

For mailing, the mailing address is:  
P.O. Box 94185  
Baton Rouge, LA. 70804-94185

The Telephone Number is: (225) 342-4071 (direct) or (225) 342-3000 (receptionist)

The responsibility solely lies with each proposer to ensure their proposal is delivered at the specified place and prior to the deadline for submission. Proposals received after the deadline will not be considered. **NOTE: HARD COPIES OF PROPOSAL MUST BE DELIVERED DURING OFFICE HOURS: 8:00 A.M. TO 4:30 P.M. AND BY 2:00 P.M. ON PROPOSAL DUE DATE.**

**THIS ADDENDUM IS HEREBY OFFICIALLY MADE A PART OF THE REFERENCED PROPOSAL.**